



My Info: Name: Eric | **Membership Status:** Annual Faculty Staff |
Employer: University of Arkansas | [Information not correct? Update it today!](#)

Business Career Fair



The Walton College Career Service department in conjunction with the ITRI, Center for Retailing Excellence, and the Supply Chain Management Research Center hosted three business career fairs. The Fall Business Career Fair was held at Bud Walton Arena and showcased 142 companies, 50% of those companies recruited for Information Systems Students. The Spring Business Career Fair, also held in Bud Walton Arena, showcased 134 companies of which 47% recruited for Information Systems students. A third career fair was held in Dallas, Texas, for companies in the surrounding area. The ITRI provides numerous opportunities for our board member companies to promote their organization to students, and for students to learn specifically about these companies, their cultures, and job opportunities. The 2017 Fall Business Career Fair is scheduled for Tuesday, September 26, 2017. [Read More](#)

IT Day for Students - Newport, AR



As part of the grass roots effort to increase the number of students graduating with an information technology degree and the university's desire to have a broader reach in Arkansas's Delta region, the ITRI held an IT Day for Students at Newport High School in Newport on March 3, 2017. This was the first event held away from campus and away from the offices of one of the ITRI board member companies.

Students were invited to learn about opportunities in the field of information technology, demystify information technology careers to students, and to network with and learn from actual professionals currently working in the field of IT. The event was sponsored by the Newport Economic Development Commission and the Joe and Helen Harris Education Foundation. The goal of IT Day for students is to drive awareness of what information technology is, what career opportunities are available in the field and allow ITRI member company representatives, local teachers and University of Arkansas faculty and staff the opportunity to interact and positively influence the lives of 9th through 12th graders. Approximately, 115 students attended the event from three schools in the area. [Read More](#)



17th Annual Company Reputation Survey



In April 2017, the ITRI conducted its 17th annual Company Reputation Survey. Information Technology students from the Sam M. Walton College of Business, the College of Engineering and the J. William Fulbright College of Arts and Sciences, from freshmen to graduate students, were surveyed. A total of 92 responses were received out of 759 questionnaires, or 12.12%. The results were compiled and will be disseminated to board members. This survey provides insightful feedback to member organizations regarding student's knowledge and perception of their organization, and potential to connect with students. By conducting this survey annually, we hope to enhance the understanding of companies that hire technology students and ultimately create more job opportunities in the future. As a survey incentive, the ITRI gave away two Amazon gift cards to randomly selected students participants.

2017 Women in Information Technology Conference



The 2017 Women in Information Technology Conference was held at the University of Arkansas on April 11 and 12. The two-day event began with a dinner recognizing the winners of the 7th annual National Center for Women & Information Technology (NCWIT) Aspirations in Computing Award. Twenty-two young ladies in high school were recognized for their achievements and aspirations in the field of technology. This was the largest group to be recognized to date. Four of these young women

also received National Honorable Mention recognition. At the dinner, two high school teachers also received recognition as educators.

The conference featured two keynote speakers: Lisa Tuttle, Chief Information Security Officer for SPX Corporation, and recently retired Walmart Executive Rita Carney. There was also a special appearance by the 46th Governor of Arkansas, Asa Hutchinson. Other speaking sessions covered topics such as Cognitive Computing, Data Analytics and Financial Projections Models, Internet of things, Business Analytics and Virtual Reality, and Artificial Intelligence in Business.



Panel discussions followed, one on Business Analytics and Big Data, and the other related to the theme of the conference, "Putting Theory Into Practice." The conference continues to be a forum for celebrating innovation and developing opportunities for women. [Read More](#)

2017 NCWIT Aspirations in Computing Award



As part of the 2017 Women in Information Technology Conference, the ITRI conducted its 7th Award for Aspirations in Computing Award with guidance from the National Center for Women & Information Technology (NCWIT). The regional award recognizes outstanding female high school students in Arkansas for their achievements in the field of computing. Twenty-two high school students were recognized. This

was the largest group recognized to date. Winners of the award are eligible to earn college scholarships and computing internships through the NCWIT network. J. B. Hunt Transport Service, Inc. also created a scholarship for those awardees that attend the University of Arkansas and major in Information Systems (ISYS) and/or Computer Science Computer Engineering (CSCE). This symbiotic partnership between the ITRI and NCWIT provides opportunities for continued national awareness about the field of IT, assists in disseminating information about the gender gap in the field of technology, and encourages young women to pursue their interest in technology. [Read More](#)

2017 Technology Awareness Program (TAP)



In partnership with the Office of Diversity and Inclusion and the Information Systems Department, the ITRI held its annual Technology Awareness Program (TAP) June 18-22, 2017, on the University of Arkansas campus. The program was developed as part of the institute's mission to promote the study of Information Technology at the University of Arkansas by exposing high

school students in under-represented groups (women and racial minorities) to the field of technology. Twenty-eight high school rising juniors and seniors from Arkansas, Texas and Illinois attended the week-long residential program that is designed to expose the group to many opportunities in the field of technology. The week included technology tours of the new Razorback Basketball Facility, Walmart ISD and Kantar Retail Virtual reality. Technology related speaking topics, panel discussions and interactions with ITRI Board Company representatives were a part of the program. Students demonstrated their creativity by working on a technology solution for a business case and presented their findings at the closing reception. [Read More](#)

Sam M. Walton College of Business & Information Systems Department News

Venkatesh Honored As Fellow By Association of Information Systems

Viswanath Venkatesh, a distinguished professor in the Department of Information Systems and holder of the George and Boyce Billingsley Chair in Information Systems at the Sam M. Walton College of Business at the University of Arkansas, has been recognized with two major honors by the [Association for Information Systems](#). [Read More](#)

Walton College Tied for No.1 in World in Information Systems Research Productivity

Walton College is tied for first in the world for rankings in research productivity in information systems. [Read More](#)

Information Systems Professor David Douglas To Retire in Fall 2017

David E. Douglas, University Professor in the Department of Information Systems and a member of the faculty at the University of Arkansas since 1975, is retiring, effective Fall 2017. [Read More](#)

EPIC SPOTLIGHT: Ron Freeze

Ron Freeze's career began in the auto industry, where he oversaw assembly line equipment and ensured production rolled at a steady pace. A lot could go wrong – a conveyor belt chain could break or a tool misfire – and Ron's responsibility was to make sure that never happened. [Read More](#)

Information Systems Honor Society Inducts Members

On April 25, the Upsilon Alpha Chapter of the Alpha Iota Delta International Honor Society inducted 23 members into its recently reactivated inaugural class. The University of Arkansas Upsilon Alpha Chapter initiates are:

[Read More](#)

Coming up in the next quarter

- **Fall 2017 classes begin** - Monday, August 21
- **[IT Executive Forum for College Students](#)** - Wednesday, September 20, 4-5 p.m.
- **ITRI Fall Advisory Board Meeting** - Thursday, September 21
- **[IT Executive Forum For High School Students](#)** - Thursday, September 21, 11:30 a.m. to 12:30 p.m.
- **[Fall Business Career Fair](#)** - Tuesday, September 26, 10 a.m. to 3 p.m.
- **[STEM Career Fair](#)** - Wednesday, September 27, 10 a.m. to 4 p.m.



Your Connection Starts Here