

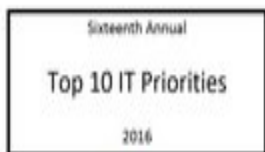


Information Technology Research Institute

My Info: Name: Eric | **Membership Status:** Annual Faculty Staff Individual |
Employer: University of Arkansas | [Information not correct? Update it today!](#)

ITRI Fall Board Meeting

The ITRI board of advisors met on the University of Arkansas campus September 15 to discuss outreach initiatives, interact with students and receive valuable updates concerning the state of affairs within the Sam M. Walton College of Business. Presentations by Brent Williams, associate dean of executive education and outreach, Ron D. Freeze, clinical associate professor in the information systems department, Susan Bristow, clinical assistant professor in the information systems department, Barbara Lofton, director of diversity and inclusion, Renee Clay, managing director of the career center and Beverly McDaniel, instructor in the information systems department, provided engagement opportunities with board organizations and requested feedback. The leadership from two student organizations, AIS, (Association of Information Systems) and ACM, (Association for Computing Machinery) made presentations to the board about their unique needs. Board members interacted with approximately 250 high school students and approximately 115 college students in separate events during their visit. [About board membership.](#)



Information Technology Research Institute
Sam M. Walton College of Business
University of Arkansas
Fayetteville, Arkansas 72715
<http://itri.uark.edu>

Top 10 IT Priorities

Interested in knowing how IT executives from 16 major public and private organizations ranked as their top enduring priorities?

- #1. Business Intelligence & Analytics
- #2. Security
- #3. Innovation & Digital Transformation
- #4. Rationalization & Modernization of Applications

The Top 10 IT Priorities list acts as a barometer for activities within our board organizations and serves as a signpost for the academic community for research and curriculum precedence. [Learn more.](#)



IT Executive Forum

The ITRI is committed to promoting student interest in the study of information technology and facilitating the interaction between potential employees and its board of advisors. Because high school students and college students have specific unique needs, the ITRI has two annual IT Executive Forums one dedicated to each demographic of student. [Learn more.](#)

IT Executive Forum for College Students

On Sept. 14, more than 80 University of Arkansas students, faculty and staff attended the forum. Information technology executives from the ITRI board formed the panel for this informal Q&A. Students were very interested in the opportunities available at the various businesses and asked questions such as "Would you recommend a double major" and "What do you look for in an applicant?" Panelists responded with their personal opinion and shared anecdotes illustrating their points. After the forum, students networked with executives getting contacts and possible job leads.

IT Executive Forum for High School Students

On Sept. 15, more than 250 area high school students and teachers attended the forum asking questions such as "When hiring, what is more important, book smarts or an outgoing personality" and "What is hampering the Windows 10 deployment in the workplace?" The ITRI recorded this event and offered teachers one professional development credit for watching it with their class. [Watch it.](#)



Executives in the Classroom

The ITRI provides its partnering organizations an opportunity to share their knowledge with students through the Executives in the Classroom Program. It is a great way to enhance the educational experience of students. Upcoming topics include: Social Media Strategies and Best Practices, Information Security Issues and Cases, Information Systems Project Management, Artificial Intelligence, Intelligent Systems/Business Intelligence and E-Commerce/Networks. Executives in the Classroom topics will be presented by IT

executives from ITRI board companies in information systems classes at the University of Arkansas Fayetteville campus. [Learn more.](#)



NCWIT Aspiration in Computing Award Applications Open!

The ITRI is an Academic Alliance member of the National Center for Women (NCWIT) and the Arkansas & Northeastern Oklahoma regional affiliate for the NCWIT Aspirations in Computing Award. This award honors high school women who are active and interested in computing and technology and encourages them

to pursue their passions. Do you know a young woman with demonstrated interest and achievements in computing, proven leadership ability, academic performance and plans for post-secondary education? Please encourage them to apply! Application deadline is November 7, 2016. [Learn more.](#)

Sam M. Walton College of Business Research & Outreach



Did you know the Sam M. Walton College of Business has 11 Research and Outreach Centers/Institutes dedicated to providing a myriad of services to our community, both locally and nationally?

Bessie B. Moore Center for Economic Education

The Bessie Moore Center for Economic Education is dedicated to offering programs, teaching resources and professional development regarding economics to Arkansas teachers.

Center for Business & Economic Research

The center provides applied economic and business research to federal, state and local government as well as to businesses currently operating or those that desire to operate in the state of Arkansas.

Executive Education

No two companies are the same. So why should your company's employee education program look exactly like the one your competitor is using? The Sam M. Walton College of Business is poised to be your lifelong learning partner through its Executive Education program.

Center for Retailing Excellence

As one of the foremost internationally acclaimed centers for retail studies, it focuses on research and the development of students in retail and related industries. Through strong partnerships with retailers and supplier industries, the Center for Retailing Excellence provides a bridge between academics and industry for developing future leaders.

Garrison Financial Institute

The Garrison Financial Institute is organized to advance financial education and knowledge through practice, foster research that extends and perfects best practices, and contribute to the economic development of the state of Arkansas and the welfare of its citizens.

Small Business and Technology Development Center

The Arkansas Small Business and Technology Development Center is part of a national network of more than 1,000 small business development center offices that provide professional training seminars, free market research and business consulting services to existing and potential small business owners

The Supply Chain Management Research Center

The Supply Chain Management Research Center links students, faculty, and industry to develop tomorrow's supply chain leaders.

Tyson Center for Faith and Spirituality in the Workplace

The Tyson Center for Faith and Spirituality in the Workplace is a nexus for thought leaders to exchange views and encourage research projects around faith and spirituality in the workplace.

Behavioral Business Research Lab

The BBRL is a world-class behavioral research facility used to study a wide variety of business and economic topics including strategic behavior, worker-employer relations, information processing, group problem solving and decision-making under uncertainty.

McMillon Innovation Studio

Designed to be the first interactive, open-to-the-public university retail lab, the McMillon Innovation Studio was created to test new technologies and impact the future of retail.

Information Systems Department News

The Information Systems Undergraduate Program is for people who want to solve problems businesses face and create new opportunities by using the latest computer technology. [Learn more.](#)

The job market for Master of Information Systems continues to be strong as the combined demand for technological expertise and managerial skills increase. [Learn more.](#)

The Walton College offers an interdisciplinary minor in Business Analytics. Analytics are currently used by many companies for applications ranging from strategic managements of data to day operations, customer insights to retail analytics, and developing and maintaining a competitive edge. [Learn more.](#)

The Department of Information Systems offers a minor for Walton College students desiring more knowledge of information systems to assist them in their careers. [Learn more.](#)

Personnel News

Paul Cronan named by the Wally Cordes Teaching and Faculty Support Center as the second Wally Cordes Chair

Alice Frizzel promoted to Assistant Director of ISYS Graduate Programs

Elizabeth Keifer joined ISYS Associate Director of Business Analytics Graduate Programs

Byron McCuan joined ISYS as the Administrative Specialist

AIS - Association for Information Systems - News

In September, the AIS leadership team presented engagement opportunities to the ITRI board members.

In September, AIS partnered with ACM (Association for Computing Machinery) to bring Cerner, a health information technology company, to campus for an informational session.

In October, AIS members attended the NWA Tech Summit and found the Planning your Career and Creating Opportunities for Jr Developers in NWA to be informative breakout sessions.

Currently, AIS is planning the IT Guiding Principles workshop series for this academic year.

ACM - Association for Computing Machinery - News

Currently, ACM is solidifying its 3rd Hackathon where teams compete to solve a task in the most creative and effective way. The event is scheduled for the weekend of November 19.

Coming up in the next quarter

[Executives in the Classroom, Fall 2016](#)

[IT Showcase, October 31, 2016](#)

[NCWIT, Aspirations in Computing Award Applications close, November 7, 2016](#)



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Your Connection Starts Here

Arkansas Alumni Association - P.O. Box 1070, Fayetteville, AR 72702 - 1-888-275-2586

If you wish to be removed from this group's mailing list, [click here](#)